



STARTUP WR

Start Up WR Week is not just an event;
it's a catalyst for change.

APRIL 8-12, 2024

This week-long celebration is designed to bring together budding **entrepreneurs, seasoned mentors, and industry leaders**. Our goal is to create a platform where ideas flourish, collaborations spark, and innovations take flight. Now, more than ever, the world needs fresh ideas and innovative solutions. Start Up WR Week is poised to be a beacon of inspiration and a launchpad for the next wave of groundbreaking ventures.



Thank you to our Sponsors!



MONDAY | APRIL 8

COFFEE AND CONVERSATIONS: BUSINESS MARKETING 101

8:00 AM AT Z BEANS

Elevate your business marketing game! Join Chrissy Miner and The Miner Agency for a caffeinated exchange of ideas, insights, and collaboration opportunities that will fuel your business growth and leave you energized with new perspectives. Don't miss the chance to sip, connect, and thrive!

BUILD A BUSINESS PLAN:

5:30 PM AT MIDDLE GEORGIA STATE UNIVERSITY

Discover the blueprint for your entrepreneurial success! Join us for an intensive workshop where MGSU Professor, Dr. James Blackburn will guide you step-by-step, providing invaluable insights and practical strategies to transform your vision into a robust and effective business plan. Don't miss this opportunity to set a solid foundation for your venture and chart a course towards sustainable growth!



TUESDAY | APRIL 9

LUNCH AND LEARN: WORKING WITH THE GOVERNMENT

12:00 PM AT N. HOUSTON SPORTS COMPLEX

Contracting made easy! Join us for an informative event where Robins Air Force Base and City Staff will share insider tips and practical strategies, equipping you to navigate the complexities of contracting with RAFB and City of Warner Robins successfully. Don't miss this chance to unlock lucrative opportunities, expand your business reach, and thrive in the government contracting arena!

STARTING A BUSINESS IN WR:

5:30 PM AT MIDDLE GEORGIA STATE UNIVERSITY

Understand the red tape! Join us for a crucial discussion where City Staff unravel the intricacies of regulations to launch your business successfully in Warner Robins. Seize the opportunity to gain clarity, connect with resources, and lay the groundwork for a thriving venture in our vibrant community!



LUNCH AND LEARN: MAKERSPACE RESOURCES

12:00 PM AT FLINT ENERGIES MEMBER CENTER

Unleash your creativity and innovation! Join us to explore a world of possibilities where cutting-edge tools, collaborative spaces, and expert guidance converge, providing the resources you need to turn your ideas into tangible creations. Don't miss this unique opportunity to join a community of makers propelling their projects to new heights in Warner Robins!

SETTING UP AN LLC

5:30 PM AT MIDDLE GEORGIA STATE UNIVERSITY

Navigate the path to entrepreneurship confidently! Join us for an essential workshop led by Lisa Rackley with UGA's Small Business Development Center, who will demystify the process, guiding you step-by-step to establish your business. Don't miss this chance to empower your entrepreneurial journey and set your business on the right legal track!

COFFEE AND CONVERSATIONS: ECOMMERCE SUCCESS

8:00 AM AT FLINT ENERGIES MEMBER CENTER

Unlock the keys to E-commerce success! Join successful E-commerce entrepreneurs to gain invaluable insights, proven strategies, and the latest trends that will elevate your online business, maximize sales, and position you for sustainable growth in the dynamic world of E-commerce. Don't miss the opportunity to transform your digital presence and thrive in the competitive E-commerce landscape!

MINORITY BUSINESS OWNER PANEL

4:30 PM AT THE POND

Empower your entrepreneurial journey! Where diverse voices converge to share experiences and insights. Gain invaluable perspectives, practical strategies, and a supportive community to navigate challenges, foster growth, and thrive in the dynamic landscape of minority entrepreneurship. Don't miss this opportunity to connect, learn, and be inspired!



WEDNESDAY | APRIL 10

THURSDAY | APRIL 11



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As we wrap up an exhilarating Start Up WR Week, we invite you to reflect on the transformative journey we've embarked upon together. Throughout the week, entrepreneurs, mentors, and industry leaders converged to exchange ideas, forge collaborations, and ignite innovation. Cap off the excitement of Start Up WR Week by joining our Business Resources Fair and Pitch Competition! Explore a diverse array of resources, connect with industry experts, and witness the culmination of entrepreneurial brilliance as startups compete for recognition and support. Don't miss this opportunity to network, learn, and witness the innovation that defines the entrepreneurial spirit.



BUSINESS RESOURCE FAIR

2:00 PM AT N HOUSTON RD SPORTS COMPLEX

At our upcoming Business Resource Fair, you'll have exclusive access to a comprehensive network of support, featuring top-tier insurance companies, esteemed financial institutions, cutting-edge marketing firms, and a myriad of other essential B2B service providers. Connect with industry leaders, explore tailored solutions, and access a diverse range of resources to empower your business journey.

If you are interested in having a booth at the business resource fair please reach out to the community and economic development department for more information. 478-302-5518.

PITCH COMPETITION

4:30 PM AT N HOUSTON RD SPORTS COMPLEX

Elevate your entrepreneurial journey by participating in our upcoming Pitch Competition! Unleash your business prowess, gain exposure, and compete for a valuable prize as you showcase your innovative ideas to a panel of esteemed judges. Don't miss this chance to turn your entrepreneurial vision into reality and secure the support needed to propel your venture to new heights. prize includes 1 hour with an attorney, 1 hour with a financial institution, 1 hour with a CPA, and a monetary prize to kick off your business.

If you are interested in participating in the pitch competition please reach out to the community and economic development department for more information as there is a formal application process. 478-302-5518.

FRIDAY | APRIL 12

